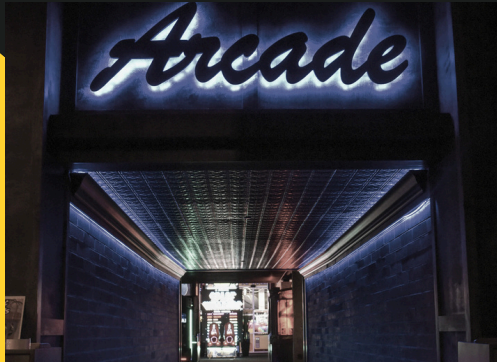




At City Media Group, we specialise in high-quality signage solutions to help your business stand out. From shopfront signs, vehicle wraps, illuminated signs, and banners to bespoke branding, we create eye-catching, durable designs. Whether for indoor, outdoor, or digital use, our expert team ensures professional signage that enhances visibility and leaves a lasting impression. Make your brand unforgettable!

# CITY MEDIA GROUP SIGNAGE

Marketing Brochure



## Contact Us

Phone +44-1913234600

What's app +44-7522889940

[www.citymediagroup.co.uk](http://www.citymediagroup.co.uk)

[info@citymediagroup.co.uk](mailto:info@citymediagroup.co.uk)

# SIGNAGE SERVICES

## 01 MEASURE YOUR SIGN

We just need an approximate size to start with. Our team will visit to take the final measurements.

## 02 CHOOSE AN OPTION (1-12) FROM OUR SIGNAGE STYLES BELOW

This will provide an estimate of the cost and allow us to better understand your budget and advertising objectives.

## 03 SEND US YOUR ARTWORK (IF YOU HAVE SOME)

Please include any information you want on the sign, along with the option you have chosen (1-18).



# FLAT BOARD

Our Flat Board Signage is the most affordable option, perfect for budget-friendly advertising. We offer four types of flat boards, providing durable, high-quality signage that ensures maximum visibility at a low cost.

## 01 CORREX

Correx signs are mainly used for construction site signage or single-day events, offering a lightweight, cost-effective solution for temporary displays.

## 02 FOAMEX

Foamex is a sturdy plastic board, ideal for smaller signs. It's an affordable PVC option, perfect for medium-term use. Available in 3mm or 5mm thickness, it is lightweight yet durable.

## 03 ACRYLIC

Acrylic signs are mainly for indoor use and are available in clear options. They come in 3mm, 5mm, or 10mm thickness and are long-lasting. Designed for internal spaces, they stand slightly away from the wall.





## DI-BOND

Di-Bond signage is a heavy-duty, aluminium composite material designed for long-term use. It offers excellent durability, making it ideal for outdoor and indoor applications, ensuring a strong, weather-resistant signage solution.

## PANATRIM

Panatrim signage is a long-term signage solution with a sleek aluminium frame. Available in silver or powder-coated finishes, it offers durability and a professional look, perfect for indoor and outdoor use.



## FOLDED TRAY

Our Folded Tray Signs are made from durable 3mm aluminium composite, ensuring long-term use. With vinyl lettering applied to the face, they come in various colours and depths from 25-150mm

## POST SIGN

Post signs are ideal for directional and informational purposes, guiding visitors and customers. Commonly used on roadsides, industrial estates, and business parks, they help identify businesses with clear and professional signage.



## STAND-OFF

Stand-off signage adds a stylish, professional look to shopfronts and can be used indoors or outdoors. Available in 3mm, 5mm, or 10mm thickness, it stands away from the surface for a modern effect.

## POST SIGN

Post signs are ideal for directional and informational purposes, guiding visitors and customers. Commonly used on roadsides, industrial estates, and business parks, they help identify businesses with clear and professional signage.





## STAND-OFF

Stand-off signage adds a stylish, professional look to shopfronts and can be used indoors or outdoors. Available in 3mm, 5mm, or 10mm thickness, it stands away from the surface for a modern effect.

## STAND-OFF LED

Our Stand-off LED signs feature bespoke built-up LED letters, adding a premium touch to your branding. Suitable for indoor or outdoor use, these 60mm thick letters stand away from the surface



## STAND-OFF

Stand-off signage adds a stylish, professional look to shopfronts and can be used indoors or outdoors. Available in 3mm, 5mm, or 10mm thickness, it stands away from the surface for a modern effect.

## STAND-OFF LED

Our Stand-off LED signs feature bespoke built-up LED letters, adding a premium touch to your branding. Suitable for indoor or outdoor use, these 60mm thick letters stand away from the surface





## FRET CUT LED

Our Fret Cut LED signage features precision-cut lettering or logos on a folded metal tray, powder-coated for a sleek finish. Available in black/white or custom colours, with an 80mm thick tray for indoor or outdoor use.



## FABRIC LIGHT BOX

Our Fabric Light Box banners are ideal for indoor retail displays, featuring bright LED illumination and full-colour printing. With an interchangeable fabric display, they offer a versatile, high-impact signage solution

## BESPOKE

Our Bespoke Signage service turns your ideas into reality with fully custom-built designs. Suitable for indoor or outdoor use, it offers endless possibilities,

## WHY CHOOSE CITY MEDIA GROUP FOR SIGNAGE SERVICES?

At City Media Group, we offer high-quality, custom signage with durable materials and innovative designs. From illuminated signs to bespoke solutions, we ensure maximum visibility and impact with expert craftsmanship and exceptional service. Trust us to bring your brand to life!

# EXPAND YOUR BRAND WITH OUR SERVICES

## BRANDING

We create strong, memorable branding that defines your business. From logo design to full brand identity, we ensure a consistent, professional look that connects with your audience and enhances your market presence.

## PRINTING

Our high-quality printing services cover business cards, banners, flyers, and more. Using premium materials and sharp designs, we deliver professional, vibrant prints that help your business make a lasting impression.

## SOCIAL MEDIA MARKETING

We boost your online presence with targeted social media marketing. From content creation to ad campaigns, we help businesses engage audiences, increase visibility, and drive growth effectively.

## WEBSITE SOLUTIONS

We design modern, user-friendly websites tailored to your brand. Whether you need an e-commerce store, portfolio, or business site, our solutions provide seamless functionality, mobile responsiveness, and strong digital impact.